



On March 13, 2013 CND filed counterclaims against Keystone, as well as claims against Cacee, Inc. (“Cacee”), Young Nails, Inc. (“Young Nails”), and Nail Systems International, Inc. (“NSI Nails”). Cacee, Young Nails, and NSI Nails are customers of Keystone. Compl. ¶¶ 19–21. In the counter-complaint, CND seeks, among other things, a declaratory judgment that the counter-defendants have infringed CND’s patent no. 6,803,394 (“394 patent”), and an award of damages. The 394 patent is entitled “Radiation Curable Nail Coatings and Artificial Nail Tips and Methods of Using Same.” Counter-complaint ¶ 2.

The subpoena at issue here was issued by CND on another of Keystone’s customers, OPI Products, Inc. (“OPI”).

The subject of this Motion is document request number 11 (“Request No. 11”) of that subpoena, which reads as follows: “Documents sufficient to show OPI’s U.S. Sales to each of its U.S. customers (including distributors, wholesalers and retailers) of any OPI products that incorporate or contain the Keystone Products purchased by OPI, specifically identified by name and item number in the definition of ‘Keystone Products’ from 2010 to present, including unit and dollar sales and cost of goods sold.”

OPI objects to Request No. 11, stating that

[w]hile CND has repeatedly broadly asserted, and we have disagreed, that this highly confidential information is relevant to both lost profits and reasonable royalty analyses, we have not received sufficient explanation as to why or how the requested information is relevant to or necessary for the underlying litigation and continue to maintain all of our objections to this request.

Rule 45 of the Federal Rules of Civil Procedure governs discovery from nonparties by subpoena. Fed. R. Civ. P. 45. “The Advisory Committee Notes to the 1970 Amendment to Rule 45 state that the ‘scope of discovery through a subpoena is the same as that applicable to Rule 34 and other discovery rules.’” *Gonzales v. Google, Inc.*, 234 F.R.D. 674, 679 (N.D. Cal. 2006) (quoting Rule 45 advisory committee’s note (1970)). The proper scope of discovery under Rule 34 is specified by Rule 26(b). *Gonzales*, 234 F.R.D. at 679.

The general policy embodied in Rule 26(b)(1) is that “discovery it to be sufficiently broad to reach any matter, not privileged.” *Heat and Control, Inc. v. Hester Industries, Inc.*, 785 F.2d

1 1017, 1023 (Fed. Cir. 1986). However, Rule 26(b)(1) is also meant to “minimize redundancy in  
 2 discovery and encourage attorneys to be sensitive to the comparative costs of different methods of  
 3 securing information.” *Id.* at 1024. Pursuant to these standards, when determining the propriety of  
 4 a subpoena, a court should consider the “relevance of the discovery sought, the requesting party’s  
 5 need, and the potential hardship to the party subject to the subpoena.” *Id.*

6 The evidence requested by CND is relevant to damages. Title 35 U.S.C. § 284, the statute  
 7 governing damages in patent infringement cases, provides that “[u]pon finding for the claimant the  
 8 court shall award the claimant damages adequate to compensate for the infringement, but in no  
 9 event less than a reasonable royalty for the use made of the invention by the infringer . . . .” The  
 10 damages inquiry has been articulated as “had the Infringer not infringed, what would Patent  
 11 Holder-Licensee have made?” *Panduit Corp. v. Stahl Bros. Fibre Works, Inc.*, 575 F.2d 1152,  
 12 1156 (6th Cir. 1978).

13 The parties agree that CND and OPI are competitors and that they sell nail coating  
 14 products to many of the same customers. The discovery sought by CND is relevant to a claim of  
 15 damages because it will help CND determine the extent to which the alleged infringement  
 16 detracted from its own sales. For example, the discovery may reveal that customer A bought X  
 17 dollars of infringing product from OPI and that customer A is also a customer of CND. CND’s  
 18 expert states that this information is relevant to damages because it will be used by CND to  
 19 estimate the amount of sales it lost due to the infringement. Strickland Report, ¶ 190.

20 This expert conclusion is supported by the applicable case law. For example, in *Georgia*  
 21 *Pacific Corp. v. U.S. Plywood Corp.*, 318 F.Supp. 1116, 1120 (S.D.N.Y. 1970), the court  
 22 identified several factors that may be used in determining patent damages based on a reasonable  
 23 royalty analysis. The court in *Georgia Pacific* identified one of those sets of factors as “[t]he  
 24 established profitability of the product made under the patent; its commercial success; and its  
 25 current popularity.” *Id.* Quantity and price information from OPI relating to the product are  
 26 relevant to profitability, commercial success, and popularity. The identity of the specific  
 27 customers OPI is selling the product to is relevant to a determination of damages because this  
 28 information will show the extent to which OPI and CND are competing for the same customers.

1 *Panduit*, 575 F.2d at 1158 (“Panduit was clearly damaged by having been forced, against his will,  
2 to share sales of the patented product with Stahlin.”); *Comair Rotron, Inc. v. Nippon Densan*  
3 *Corp.*, 49 F.3d 1535, 1541 (Rader, J., concurring) (stating that an inquiry into whether two firms’  
4 products competed for the same customers was required under *Panduit*).

5 The discovery sought here is relevant to a determination of the amount of damages CND  
6 sustained as a result of the alleged infringement.

7 CND has also established that it needs this discovery from OPI. It needs the information to  
8 support its damages claim and it needs to get the information from OPI because OPI is the only  
9 entity that has access to it.

10 Finally, any hardship to OPI does not outweigh the need for the discovery. The material  
11 requested is such that OPI would likely keep it in the ordinary course of business. Therefore it  
12 would not be overly burdensome for OPI to compile and produce this information. The scope of  
13 the information sought is also appropriately narrow as OPI is only being compelled to produce  
14 sales information relating to allegedly infringing items. Also, OPI will be able to avail itself of the  
15 protective order that is in effect in the Main Action to help assuage its concerns over the sensitive  
16 nature of the information being produced.

17 **IT IS HEREBY ORDERED** that the Motion is granted.

18 Dated: January 2, 2014.

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22 MANUEL L. REAL  
23 UNITED STATES DISTRICT JUDGE  
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